



# DE COUNSELED DE

GROW YOUR BUSINESS



# ABOUT US

COMPANY PROFILE

BE Counseled is dedicated to meeting the comprehensive needs of businesses throughout the business cycle, offering a wide range of consulting services. With a core staff of experienced professionals and a team approach to consulting projects, BE Counseled delivers balanced, bespoke quality services. Our services are designed to enhance the effectiveness of our clients' operations, offering a variety of services tailored to their specific business needs.



BUSINESS ENTRY  
& DEVELOPMENT



SUSTAINABILITY  
INTEGRATION



PROJECT  
MANAGEMENT



LEGAL, RISK &  
COMPLIANCE

# OUR IDEALS

## OUR VISION

Become the most prominent boutique management consultancy firm regionally, as well as the trusted advisor to entrepreneurs and organisations that seek to take the next steps in their development.

## OUR MISSION

Deliver comprehensive, high-end, specialised management consultancy services that are fit for purpose and designed to add value to our clients and genuinely assist them in achieving their strategic objectives.

# OUR VALUES

At BE Counseled, we believe that our success is driven by our contribution to your success; hence, we live by the following set of values that differentiate us from others and provide you with high-end professional services that you need.



# HOW CAN WE HELP YOU?



## BUSINESS ENTRY & DEVELOPMENT

In the dynamic East and Sub-Saharan landscape, we specialise in guiding both local and foreign investors to seize opportunities. From evaluating new prospects to establishing a robust presence, we offer tailored services for success, supporting companies of all sizes in achieving growth.

### **MARKET ENTRY AND EXPANSION**

Our services facilitate seamless entry into new markets and strategic expansion efforts. We provide valuable insights derived from in-depth research and analysis of growth trends, market value, competitive landscapes, and regulatory factors. This information guides your market entry and expansion strategies, ensuring they are well-informed and effective.

### **BUSINESS REGISTRATION**

We simplify the complex process of business registration, including navigating licensing and permits. Our experts handle all administrative challenges, ensuring that your business complies with all relevant regulations. This streamlined approach saves you time and effort, allowing you to focus on your core business activities.

### **STAKEHOLDER ENGAGEMENT**

We help you build meaningful connections with key decision-makers in both public and private sectors. Our extensive network enables us to facilitate valuable business engagements, enhancing your business's visibility and opportunities for growth.

### **LOCAL SUPPLIER EVALUATION**

Leveraging our connections and market knowledge, we assist you in finding the most suitable local suppliers for your business needs. Our evaluation process ensures that you select cost-effective and reliable suppliers, tailored to meet your specific requirements.

*Transform your business with BE Counseled. Experience limitless growth!*

# HOW CAN WE HELP YOU?



## SUSTAINABILITY INTEGRATION

We empower organizations to seamlessly embed sustainability into their core business strategies, ensuring alignment with global best practices. Our holistic approach drives long-term value creation for stakeholders, strengthens community impact, and enhances environmental stewardship. By integrating sustainability at every level, we help businesses build resilience, elevate brand reputation, and achieve measurable, lasting change.

### STRATEGY ASSESSMENT & DEVELOPMENT

We conduct in-depth evaluations of existing sustainability practices, policies, and initiatives, identifying gaps against leading global standards. Through stakeholder mapping, we pinpoint key influencers and beneficiaries, assessing their level of engagement to refine strategic direction.

Leveraging a double materiality approach, we co-develop sustainability strategies that align with business objectives, define clear KPIs, and establish robust impact measurement frameworks—ensuring accountability, transparency, and continuous progress.

### STRATEGY IMPLEMENTATION & CAPACITY BUILDING

We transform sustainability commitments into impactful action by developing tailored programs and fostering strategic partnerships. From embedding sustainability into corporate culture to facilitating collaborations with NGOs, governments, and local communities, we help organizations drive meaningful change.

Our approach goes beyond implementation—we empower internal teams with the knowledge and skills needed for long-term success. Through targeted training, we build expertise in sustainability fundamentals, regulatory compliance, reporting, stakeholder engagement, and ethical business practices, ensuring organizations remain resilient, responsible, and future-ready.

### REPORTING AND DISCLOSURES

We help organizations translate sustainability efforts into clear, credible, and impactful reporting by:

- Measuring outcomes through KPIs and defined impact metrics.
- Developing sustainability and impact reports aligned with global reporting frameworks.
- Ensuring transparent, data-driven communication that strengthens stakeholder trust and regulatory compliance.

*Let's drive sustainability forward together!*

# HOW CAN WE HELP YOU?



## PROJECT MANAGEMENT

In today's fast-paced business environment, fulfilling project commitments is crucial yet often challenging, especially amid growth or change. BE Counseled offers essential project management consultancy services, ensuring your organisation's vital projects are executed with precision and impact.

We help develop and improve organisations' project management capabilities, allowing them to prioritise and execute strategic projects that deliver tangible, sustainable benefits.

From planning to execution, monitoring, and closure, our project management consultants guide you through every phase of your project. We specialise in managing complex stakeholder groups and delivering successful programs across diverse industries.

# HOW CAN WE HELP YOU?



## LEGAL, RISK & COMPLIANCE

Navigating the legal landscape and ensuring compliance demands expert guidance. At BE Counseled, we offer specialised transactional, regulatory, and advisory services tailored to diverse businesses and projects, going beyond traditional legal support.

**POLICY & RESEARCH**

Shape your policy framework with our expertise. We provide counsel on business, policy, and politics, offering practical solutions for businesses, individuals, and government entities.

**REGULATORY GAP ANALYSIS**

Understand your compliance status with our in-depth regulatory analysis. We identify gaps, set a direction, and guide your organisation toward full compliance, ensuring you meet all regulatory requirements.

**RISK IDENTIFICATION & MANAGEMENT**

Proactively manage risks with our integrated approach. We assess material risks, develop mitigation strategies, and establish enterprise-wide platforms for monitoring and reporting, preventing potential issues before they arise.

**INTELLECTUAL PROPERTY**

Safeguard your innovations with our full-range IP services. From trademark management to copyright advice and patent registration, we ensure your intellectual property is secure.

**TRANSACTIONAL & CORPORATE SERVICES**

Our experienced lawyers offer comprehensive support, including company formation, due diligence, banking, finance, mergers, acquisitions, and contract drafting, meeting your legal needs with precision and efficiency.

# WORK WITH US BECAUSE WE CARE

## C A R E

### CUSTOMISED SOLUTIONS

We tailor our approach to each organization, providing customized advice and practical solutions. We solve tough problems with speed, precision, and impact, building long-term, effective partnerships.

### ACTIONABLE EXPERTISE

With extensive expertise in complementary speciality areas, we understand current market dynamics. Our actionable recommendations help your business expand, avoid costly mistakes and achieve desired results.

### RESULTS-ORIENTATED COLLABORATION

We identify problems and implement solutions, driving organization-wide improvements for better results. Seamlessly integrating with your team, we provide targeted support and clear, actionable advice.

### EFFICIENT SUPPORT

Our experienced team confidently navigates local market complexities. We diagnose issues, offer transformative advice, and collaborate closely for enhanced outcomes. Trust us as your catalyst for excellence.

# BE COUNSELED, Grow Your Business.



# CLIENTS & PARTNERS

We have proudly collaborated with the following organizations and continue to expand our network of clients and partners.

## Our Clients



## Our Partners





# GET IN TOUCH!



**Tanzania**

22 Taasisi Street, Warioba Road, Dar es salaam

**Canada**

Toronto, Ontario



P.O. Box 34311



**Tanzania** +255 753 397 929 | **Canada** + 1 437 247 0632



[Info@becounseled.com](mailto:Info@becounseled.com)



[www.becounseled.com](http://www.becounseled.com)

